



18th Annual Winter Conference

HEADACHE COOPERATIVE OF THE PACIFIC



JAN. 24-25, 2025



EXHIBITOR & SPONSOR PROSPECTUS

OJAI VALLEY INN AND SPA, OJAI, CALIFORNIA



About
Headache Cooperative
of the Pacific

A NON-PROFIT ORGANIZATION FOR HEADACHE EDUCATION & AWARENESS

The Headache Cooperative of the Pacific (HCOP) was formed in the summer of 2007 in response to a growing desire for better communication and education among healthcare providers who treat headache patients.

Modeled after the very successful Headache Cooperative of New England (HCNE) and under the guidance of its Founding President, Steven Graff-Radford, DDS (deceased), and Founding Director Alan Rapoport, MD, HCOP has been incorporated as a non-profit organization whose mission is to promote communication and spread headache information among headache physicians, dentists, nurse practitioners, physician assistants and researchers, to provide headache education for non-headache specialists, and to increase understanding of headache in the community. Membership is open to all types of headache physicians, dentists, nurse practitioners, physician assistants and researchers, and we encourage our patients to form community support groups.



Mission Statement

HEADACHE COOPERATIVE OF THE PACIFIC



To promote communication and spread headache information among headache physicians, dentists, nurse practitioners, physician assistants and researchers, to provide headache education for non-headache specialists, and to increase understanding of headache in the healthcare community through:



- Advancing the science of headache through education and coordinated research
- Providing a forum to link providers of headache care throughout the western states
- Supporting access to appropriate care for our patients
- Increasing awareness about national and international organizations and journals devoted to headache research and patient care



Attendee Profile

HEADACHE COOPERATIVE OF THE PACIFIC

HCOP 2025 is open to all healthcare professionals focused on improving the quality of patient care for those individuals who suffer from headaches. Some of those attendees are:

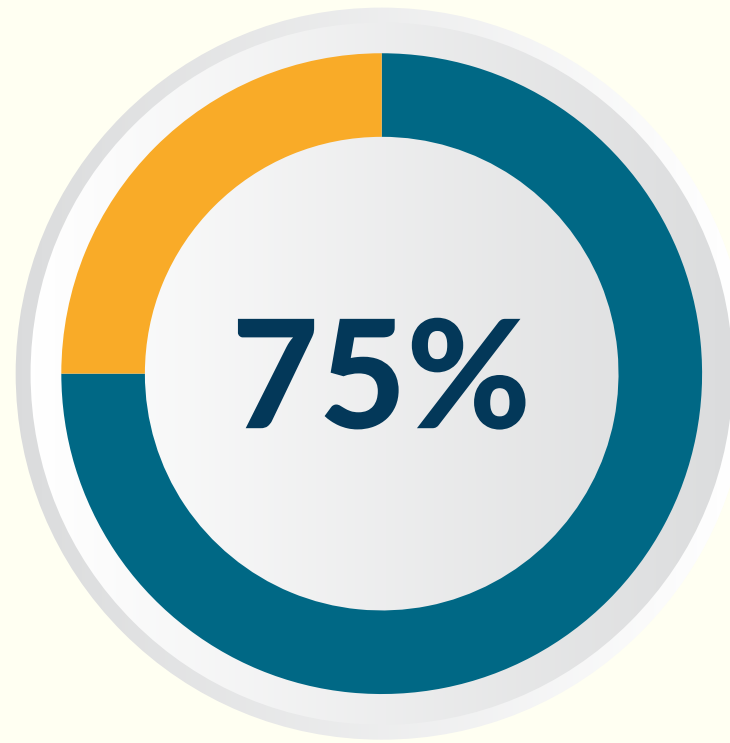
- Neurologists
- Emergency Medicine Physicians
- Dentists
- Family Practice Physicians
- Internal Medicine Physicians
- Obstetricians/Gynecologists
- Pain Management Physicians

Others in attendance include scientists, researchers, medical educators, nurse practitioners, physician assistants, psychiatrists, and psychologists.



Why You Should Attend This Meeting

HEADACHE COOPERATIVE OF THE PACIFIC



Over 75% of the attendees are prescription-writing physicians



An Exhibit Hall designed to maximize visibility and foot traffic by incorporating food and beverage service in the exhibit hall.



Complimentary hotlink listing on the HCOP website www.hcop.com

Smaller settings allow one-on-one interaction with attendees



Level Support Opportunities

HEADACHE COOPERATIVE OF THE PACIFIC

Bronze Level Sponsor - \$50,000

- One (1) 6ft Tabletop Exhibit Space
 - One Complimentary Registration
 - Sponsor's Banner on Mobile App
 - Final Program and Website Recognition
 - Pre-Event Mailing List (only to those that have consented to receive emails)
 - Inclusion in an email blast to Registrants promoting Sponsor's participation (sent by HCOP)
 - Virtual Booth on Mobile App/Web App - Logo, Link to Website, Contact Information
-

Silver Level Sponsor - \$60,000

- Everything the Bronze Level Sponsor receives, PLUS:
 - Two Complimentary Registrations (instead of 1) • 5% off any additional support opportunities
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Gold Level Sponsor - \$75,000

- Everything the Silver Level Sponsor receives, PLUS:
- One (1) guaranteed room in the official HCOP rooming block (rooms are not included in support fee, just the reservation)
- Three Complimentary Registrations (instead of 2)
- Priority selection of Exhibit Space • 15% off any additional support opportunities

Platinum Level Sponsor - \$90,000

- Everything the Gold Level Sponsor receives, PLUS:
- Two (2) guaranteed rooms in the official HCOP rooming block (rooms are not included in support fee, just the reservation)
- Six (6) Complimentary Registrations (instead of 3)
- Two (2) 6ft Tabletop Exhibit Spaces (instead of one)
- Two Pre-Event Mailing Lists (instead of 1) (only to those that have consented to receive emails)
- Post-Event Mailing List (only to those that have consented to receive emails)
- EXCLUSIVE promotional email blast sent by HCOP to all registered attendees
- Two Email blasts to Registrants (instead of 1) (only to those that have opted-in to receive emails).
PDF format required, and final asset needs to be approved by HCOP
- 25% off any additional support opportunities



Level Support Opportunities

2025 Recognition	PLATINUM \$90,000+	GOLD \$75,000+	SILVER \$60,000	BRONZE \$50,000+
Exhibit Space (6 ft. Table)	2	1	1	1
Priority Selection of Exhibit Space	✓	✓		
Complimentary Registration	6	4	2	1
Final Program & Website Recognition	✓	✓	✓	✓
Pre-Event Mailing List (to those that have consented to receive emails)	2	1	1	1
Post-Event Mailing List (to those that have consented to receive emails)	✓			

Level Support Opportunities

2025 Recognition

PLATINUM
\$90,000+

GOLD
\$75,000+

SILVER
\$60,000

BRONZE
\$50,000+

Inclusion in promotional Email Blast sent by HCOP



EXCLUSIVE Email blast promoting sponsor (sent by HCOP)



Virtual Booth on Mobile App/Web App



Sponsor's Banner on Meeting App



Guaranteed Room in the Hotel Room Block
(Room cost is a separate fee and not included in the Support fee)



Level Support Exclusives

The opportunities on this page are only for those sponsors that support the HCOP conference at the Platinum, Gold or Silver level.

Product Theater - \$30,000

Product theaters are designed to provide exhibitors the ability to present new research findings on products, provide product details, and give demonstrations. Posted in the industry section of the meeting, product theaters are solely promotional in nature and continuing medical education credits may not be offered.

Only 1 available at 7:30 AM on Friday, 1/24/25

Post-Meeting Podcast - \$10,000

Extend the reach of your research and bring the latest developments to attendees. Available to Platinum and Gold level sponsors, your post-meeting podcast will be available in the industry section of the annual meeting.



Additional Support Opportunities

HEADACHE COOPERATIVE OF THE PACIFIC

Welcome Dinner

Friday, January 24, 2025 • 6:30-8:30pm
Sole Supporter: \$75,000

The Welcome Dinner will be held the first night of the conference and is open to ALL attendees. The Welcome Dinner sole supporter receives the following in consideration of their support:

- Three (3) complimentary full conference registrations
- Name recognition on signage at the dinner location
- Name recognition on conference acknowledgment of support
- Name recognition in the HCOP 2025 meeting program
- Name recognition on HCOP website with a link to your company website



Continental Breakfast in the Exhibit Hall

Saturday, January 25, 2025
Sole Supporter: \$10,000

Support the continental breakfast on Saturday, Jan. 25, 2025 from 7:00 a.m. to 8:00 a.m. in the Exhibit Hall and increase your company's visibility with attendees. The Continental Breakfast supporter receives the following in consideration for their support:

- One (1) complimentary full conference registration
- Name recognition on signage at the breakfast location in the Exhibit Hall
- Name recognition on conference acknowledgment of support
- Name recognition in the HCOP 2025 meeting program and on the meeting website
- Company name on HCOP website with a link to your company website



Lunch in the Exhibit Hall

TWO Opportunities at \$15,000 each

Support lunch on Friday, Jan. 24, or on Saturday, Jan. 25 in the Exhibit Hall and increase your company's visibility with attendees. The lunch supporter receives the following in consideration for their support:

- Two (2) complimentary full conference registrations
- Name recognition on signage at the lunch location in the Exhibit Hall
- Name recognition on conference acknowledgment of support
- Name recognition in the HCOP 2025 meeting program and on the meeting website
- Company name on HCOP website with a link to your company website



Refreshment Breaks the Exhibit Hall

FOUR Opportunities at \$5,000 each

Fri., Jan. 24 - Morning or Afternoon • Sat., Jan. 25 - Morning or Afternoon

Support one or more coffee breaks (dates are below) so all attendees can enjoy networking and a visit to the Exhibit Hall between educational sessions. The Coffee Break supporters receive the following in consideration of their support (per break):

- One (1) complimentary full conference registration (per sponsored break)
- Name and logo recognition on signage at break location in Exhibit Hall
- Name recognition on conference acknowledgment of support
- Name recognition in the HCOP 2025 meeting program and on the meeting website
- Company name on HCOP website with a link to your company website



Zen Sessions

\$5,000 each

Support a morning yoga and/or an afternoon brain breaks. If sponsored, these will be available to attendees Friday and Saturday morning. Supporter will receive signage recognition at the zen session location and on the mobile app. Supporter will also be given the opportunity to provide remarks at the beginning and/or end of each zen session.



Conference Blanket - Sole Supporter: \$15,000

It's always so cold in the General Session room! Why not support the conference blankets and have your company name, along with the conference name, imprinted on the blankets and distributed to all attendees at registration? The Conference Blanket supporter receives the following in consideration for their support:

- One (1) complimentary full conference registration
 - Name recognition on conference acknowledgment of support
 - Name recognition in the HCOP 2025 mobile & web app and HCOP website
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Conference WiFi - Sole Supporter: \$15,000

Support this essential service in the General Session Room and the Exhibit Hall for all attendees during the conference. The Conference Wi-Fi sole supporter receives the following in consideration for their support:

- One (1) complimentary full conference registration
- Name recognition on conference acknowledgment of support
- Name recognition in the HCOP 2025 mobile & web app and HCOP website

Conference Lanyards - Sole Supporter: \$12,500

Support the conference lanyards and have your company name imprinted on the lanyards and distributed to all attendees at registration. The Conference Lanyard supporter receives the following in consideration for their support:

- One (1) complimentary full conference registration
 - Name recognition on the lanyards
 - Name recognition on conference acknowledgment of support
 - Name recognition in the HCOP 2025 mobile & web app and HCOP website
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Hotel Key Cards - Sole Supporter: \$10,000

Have your logo imprinted on all hotel key cards given out to HCOP 2025 attendees staying at the Ojai Valley Inn and Resort during the meeting. The Hotel Key Card supporter receives the following in consideration for their support:

- Corporate logo on the key cards of all HCOP 2025 attendees staying at the Ojai Valley Inn and Resort
- One (1) complimentary full conference registration
- Name recognition on conference acknowledgment of support



Exhibit Opportunities

HEADACHE COOPERATIVE OF THE PACIFIC

Single Table-Top Exhibit

Standard Exhibitor - \$15,000

Non-profit Exhibitor - \$7,500

Premium Table-Top Exhibit

Premium Exhibitor - \$25,000

What's Included?

- 6' x 30" skirted exhibit table (Standard = 1 table; Premium = 2 tables)
- 2 chairs and trash can at exhibit space
- Name recognition on the HCOP website and conference signage
- Complimentary Exhibit Hall ONLY registrations (2 for standard, 4 for premium exhibitor)
- Complimentary FULL conference Registration (2 for standard, 4 for premium exhibitor)
- Recognition in the conference mobile app
- Extended Visibility for 6 months Post Conference on mobile app (3 months on web app)



To complete the application, please scan QR Code:

